ABOUT THE MEETING

The International Coronary Congress, in the interests of being truly international, multidisciplinary and representative of the full team caring for coronary patients, has opted to partner with multiple professional medical societies for its educational activities moving forward. We appreciate the ability to work with, and actively represent, various organizations from around the globe, including medical institutions specifically dedicated to the care of coronary patients.

We are proud to recognize our partners in print, electronically, and at our Congress. The Inaugural International Coronary Congress in New York City in 2015 was attended by delegates from 41 different countries to hear two and one half days of lectures, seminars, symposia, and hands-on sessions from world leaders in surgical coronary revascularization and cardiology. Our 2016 international coronary congress in New Delhi was attended by almost 2000 medical professionals, and featured educational opportunities for each member of the coronary care team. We have developed a truly superb multidisciplinary program to examine and promote best practices in surgical coronary revascularization that will feature world-class speakers from around the globe and include the most innovative techniques and technologies related to the surgical care of patients with coronary artery disease.

COURSE DIRECTORS:

John D. Puskas, MD
Mount Sinai Beth Israel
New York, New York

David P. Taggart, MD, PhD
University of Oxford
Oxford, United Kingdom

PROGRAM CHAIR:

Joseph F. Sabik, III, MD
University Hospitals
Cleveland Medical Center
Cleveland, Ohio

COURSE CO-DIRECTOR:

Robert F. Carlucci, PA-C
Northwell Health-SIUH
Staten Island, New York
STRATEGIC SUPPORT OPPORTUNITIES

Platinum Level (Exclusive) includes: $75,000
■ Recognition and signage for Platinum Level Support.
■ Industry Symposium Opportunity (food and beverage and basic audiovisual included).
■ Ten (10) full convention registrations for members of your company.
■ Platinum level acknowledgement in program.
■ Product listing in program.
■ Pre-registration and final registration mailing list (one time use only)
■ Attendance at the Faculty Dinner for four (4) representatives.
■ Exhibition booth.

Gold Level includes: $50,000
■ Recognition and signage for Gold Level Support.
■ Industry Symposium Opportunity (food and beverage and basic audiovisual included).
■ Five (5) full convention registrations for members of your company.
■ Company name on conference website home page.
■ Gold Level acknowledgement in program.
■ Product listing in program.
■ Pre-registration and final participant list (one time use only).
■ Attendance at the Faculty Dinner for three (3) representatives.
■ Exhibition booth.

Silver Level includes: $25,000
■ Recognition and signage for Silver Level Support.
■ Three (3) full convention registrations for members of your company.
■ Company name on conference website home page.
■ Silver Level acknowledgement in program.
■ Product listing in program.
■ Pre-registration and final participant list (one time use only).
■ Attendance at the Faculty Dinner for two (2) representatives.

Bronze Level includes: $10,000
■ Recognition and signage for Bronze Level Support.
■ One (1) full convention registration for a member of your company.
■ Company name on conference website home page.
■ Bronze Level acknowledgement in program.
■ Product listing in program.

As there is much opportunity for industry to help shape what is of interest within a support level the meeting also has space available for symposia, as well as rooms which can be used for training. The goal is to shape the package in the best way for your company, so as to see value and positioning for your support.

MARKETING SUPPORT OPPORTUNITIES

Industry Supported Lunch Symposia:* $25,000
Take advantage of this educational opportunity to reach a targeted audience of the International Coronary Congress. Function space has been reserved for 75 - 100 people per session. A basic audiovisual package will be provided to each Symposium Supporter. Food and beverage are also included. Please fill out the enclosed Symposia Request Form.
*Sponsors have first right of refusal for available symposia time slots.

Door Drops: $3,000
Your company will have the opportunity to distribute your message to over 250 sleeping rooms.

Keycards: $10,000
Everyone staying at the Marriott Marquis will have a keycard to their rooms. Your company’s message will be on every key.
EXHIBITION INFORMATION

SPACE ASSIGNMENT AND RENTAL FEE: $5,000

Your exhibit fee includes the following:

- 6 ft. Table and 2 chairs
- Daily aisle cleaning
- Two (2) exhibitor badges
- Program Guide

Space assignment is based on the order of application receipt. If two applications are received at the same time, priority will be given to sponsors of the meeting. Exhibit space maximum of two spaces are allowed per non-sponsoring exhibitor.

EXHIBIT DATES AND HOURS: *

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Friday, August 18, 2017:</strong></td>
<td>7:30 am – 5:00 pm</td>
</tr>
<tr>
<td>Coffee Break:</td>
<td>10:00 am – 10:15 am</td>
</tr>
<tr>
<td>Lunch Break:</td>
<td>12:45 pm – 1:45 pm</td>
</tr>
<tr>
<td>Coffee Break:</td>
<td>3:00 pm – 3:15 pm</td>
</tr>
<tr>
<td><strong>Saturday, August 19, 2017:</strong></td>
<td>7:30 am – 5:00 pm</td>
</tr>
<tr>
<td>Coffee Break:</td>
<td>10:00 am – 10:15 am</td>
</tr>
<tr>
<td>Lunch Break:</td>
<td>12:30 pm – 1:30 pm</td>
</tr>
<tr>
<td>Coffee Break:</td>
<td>3:20 pm – 3:35 pm</td>
</tr>
<tr>
<td><strong>Sunday, August 20, 2017</strong></td>
<td>7:30 am – 10:30 am</td>
</tr>
<tr>
<td>Coffee Break:</td>
<td>10:00 am – 10:15 am</td>
</tr>
</tbody>
</table>

*All Times are subject to change based on final program

LOCATION OF EXHIBITS:
The exhibits will be located in the foyer of the 5th Floor North Pre-Function Area, immediately outside of the Scientific Sessions.

ADDITIONAL MEETING REGISTRATION BADGES:
Each exhibit includes two (2) registrations for your company. You may register additional industry personnel at the discounted price of $150 per badge. Industry registration includes Scientific Sessions, Welcome Reception, Continental Breakfast, and morning and afternoon Coffee Breaks.

APPLICATION AND DEPOSIT:
Your exhibitor application must be accompanied by full payment of the contracted fee in order to reserve space and must be received by March 31, 2017. The balance of the contracted space must be paid in full by June 30, 2017. Credit card information or checks should be sent to:

ICC - Attn: Yvonne Grunebaum
500 Cummings Center – Suite 4400
Beverly, MA 01915 USA
E-mail: industry@InternationalCoronaryCongress.com
Fax: +1.978.524.0461

For more information regarding Exhibiting: please contact Yvonne Grunebaum
ygrunebaum@prri.com or +1.978.927.8330
**SUPPORT AND EXHIBITOR GUIDELINES:**

**NATURE OF EXHIBITION:**

The International Coronary Congress (ICC) includes a scientific exhibit designed to provide a showcase of products and services either specifically designed for, or customarily used in, purchasing or delivery of healthcare products.

The ICC reserves the right to refuse rental space to any company whose products and services are not, in the opinion of the ICC, compatible with the mission of the ICC and the objectives of the ICC. The ICC does not guarantee that any space will be available to any applicant. If space is not available, a waiting list will be held in the order of receipt of application and 50% deposit. ICC will either apply payment for the following year or refund all payments received in the event space does not become available. This will occur two weeks after the meeting.

**INSTALLATION:**

- **Friday, August 18, 2017** 6:00 am – 7:30 am
- **Saturday, August 19, 2017** 6:00 am – 7:30 am

**SPECIAL NEEDS:**

Please contact the ICC administrative office if you have a disability, which requires special accommodations.

**ENTERTAINMENT AND PRIVATE MEETINGS:**

The ICC controls all function space at the Marriott Marquis during the dates of the International Coronary Congress. Forms are available to rent rooms for company meetings, events and industry symposia in this prospectus. These events may only be held during designated times and will be charged a fee regardless if event is held onsite or offsite. The Company assumes full responsibility for property damage, personal injury or death to any party, by reason of occurrences at or related to any such functions conducted by it. Signage and promotion will be allowed only in designated areas and must be approved by ICC staff prior to display.

**EXHIBIT SERVICE KIT:**

The Service Kit will be available online after July 3rd and will provide you with complete information regarding:

- Shipping
- Utility services
- Personnel registration
- Pre-registration mailing labels
- Product description requirements
- Hotel reservations
- Any other information needed during installation, exhibiting and dismantling of your exhibit.

**CHANGES:**

All times, program schedules and floor plans in this prospectus are subject to change based on the final program. All changes will be communicated in subsequent material.

**PRELIMINARY PROGRAM:**

The ICC Preliminary Program will be available on the Meeting Website: [www.InternationalCoronaryCongress.com](http://www.InternationalCoronaryCongress.com)

**DISMANTLING:**

- **Friday, August 18, 2017** 5:00 pm – 5:30 pm
- **Saturday, August 19, 2017** 5:00 pm – 5:30 pm
- **Sunday, August 20, 2017** 1:30 pm – 2:30 pm

For more information regarding Exhibiting, please contact Yvonne Grunebaum ygrunebaum@prri.com or +1.978.927.8330
Please complete all sections of this application and either type or print in each section. Sign and return both sides either with a check payable in USD to the International Coronary Congress, 500 Cummings Center, Suite 4400, Beverly, MA 01915, USA, fax both sides with a credit card number to +1-978.524.0461 or email to industry@InternationalCoronaryCongress.com. A 50% deposit of the total commitment is due on March 31, 2017. On or after June 30, 2017 payment in full of the total commitment is due.

CONTACT INFORMATION

Contact Person:
This person will receive all correspondence pertaining to this meeting.

Title

Telephone Number
Fax Number

Email Address

Company Name

Street Address
City/State/Zip (Postal)/Country
Web Address

EXHIBIT SPACE

# TABLE TOPS ______ X $5,000 = $__________

Exhibit Space Preference:
1st Choice: _______ 2nd _______ 3rd _______ 4th _______

COMPANY DESCRIPTION: Describe products and services to be exhibited in 10 words or less. This will allow us to determine your company’s eligibility to exhibit:

______________________________________________________________________________________________

We would like to be near: _______________________________________________________________________
We would not like to be near: _____________________________________________________________________

PAYMENT METHOD

□ Check amount enclosed: $__________
(U.S. Banks Only)

CREDIT CARD – DO NOT EMAIL CREDIT CARD INFORMATION

□ American Express □ MasterCard □ Visa
Amount to be charged: $____________________

Credit Card Number:

Expiry Date
Security Code (Front or Back of Card)

Name (As it appears on Credit Card)

Cardholder’s Signature

□ Please check if credit card billing address is same as contact information at the top of this form
□ If billing address is not the same please enter it below:

Company Name

Street Address
City/State/Zip (Postal)/Country
Web Address

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS AND THIS APPLICATION (FRONT AND BACK). ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT. CONFIRMATION WILL BE SENT AT TIME THE PAYMENT IS PROCESSED.

AUTHORIZED SIGNATURE

PRINTED NAME

TITLE

CONTACT INFORMATION:
Questions: Yvonne Grunebaum
ygrunebaum@prri.com or +1.978.927.8330

REMIT APPLICATION TO:
International Coronary Congress:
industry@InternationalCoronaryCongress.com
or +1-978.524.0461

FOR ICC USE ONLY

Date Received: _______ Total Amount Due: $__________
50% By March 31, 2017: _______ Date Assigned: __________
Amount Received: $ __________ Accepted By: _____ ID#:_____
Paid In Full By June 30, 2017: __________
New Space Assignment: _______ Date Assigned: __________
The International Coronary Congress (ICC) and its authorized representatives are hereinafter referred to as “Show Management.”

1. PAYMENT AND REFUNDS. 50% of the total unit fee is due no later than March 31, 2017. 100% of the total commitment due must be paid by June 30, 2017. Applications submitted after June 30, 2017 will be considered late and accepted by Show Management at the rate of $350.00 per day for which they are received, without such payment will not be processed nor will space assignments be made. If Show Management receives a written request for cancellation of space in whole or in part on or before March 31, 2017, the exhibitor shall be liable for a 25% processing fee. For cancellations in whole or in part received after March 31, 2017, no refunds will be issued. It is expressly agreed by the exhibitor that in the event exhibitor fails to pay the space rental at the times specified, or fails to comply with any other provisions contained in these rules and regulations concerning their use of exhibit space, Show Management shall have the right to realign the booth location shown on the face of the contract or to take possession of said space and lease same, or any part thereof, to such other person upon such terms and conditions as it may deem proper. In the event a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by exhibitor for their space reservation, regardless of whether or not the Show Management enters into a further lease for the space involved.

2. SPACE RENTAL AND ASSIGNMENT OF LOCATION. Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO DETERMINE THE INTERESTS OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.

3. USE OF SPACE, SUBLETTING OF SPACE. No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approved has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers or agents in the exhibitor's display, parent or subsidiary companies excepted. Exhibitors must show only goods manufactured or dealt by them in the regular course of business. Should an article of non-exhibiting firm be required for operation or demonstration in an exhibitor's display, identification of such article shall be in the item's usual and regular nameplate, in which name is sold in the general course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the Exhibit Area.

4. EXHIBITORS AUTHORIZED REPRESENTATIVE. Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for their representative in attendance throughout all exhibition periods; and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted to the exhibit halls at any time.

5. INSTALLATION AND REMOVAL. Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the Show. Installation of all exhibits must be fully completed by the opening time of the exhibition. Any space not claimed and occupied three hours prior to opening, may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of his exhibit until after the closing of the Show.

6. ARRANGEMENT OF EXHIBITS. Each exhibitor is provided an Official Exhibitor Kit. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Kit. In, the sole option of Show Management, any exhibit fails to conform to the Exhibitor Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time throughout the entire exposition period. Exhibitor Plan Review. Both construction plans and layout arrangements for first-time exhibitors, exhibitors in peninsula or island booth spaces, or involving other unusual construction features, must be submitted for approval at least sixty (60) days prior to the opening of the exposition.

7. EXHIBITS & PUBLIC POLICY. Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy and regulations concerning their use of exhibit space, but neither Show Management nor its service contractors will assume any responsibility for damage to them. The removal and return of large crates that cannot be handled by hand trucks will be charged at prevailing rates. Crates, boxes or other exhibit materials claimed by the exhibitor after the Show will be removed at the exhibitor's expense. Exhibitors will be billed by Show Contractors for removal time and materials at prevailing rates.

8. STORAGE OF PACKING CRATES AND BOXES. Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period, but these, when properly marked, will be stored and returned to the booth by service contractors. It is the exhibitor's responsibility to mark and identify his crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as "empty" because of the lack of storage facilities, it may be necessary to store empty crates and cartons outside the building. Every effort will be made to protect the exhibits from the exhibitors, but neither Show Management nor its service contractors will assume any responsibility for damage to them. The removal and return of large crates that cannot be handled by hand trucks will be charged at prevailing rates. Crates, boxes or other exhibit materials claimed by the exhibitor after the Show will be removed at the exhibitor's expense. Exhibitors will be billed by Show Contractors for removal time and materials at prevailing rates.

9. OPERATION OF DISPLAYS. Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, are determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called "barkers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

10. SOCIAL ACTIVITIES. Exhibitors agree to hold with the rules of the exposition, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management.

11. LIABILITY AND INSURANCE. Exhibitor agrees to pay for any damage to the hotel that occurs while the Exhibitor and or sub-contractor is using it. The Exhibitor will not be responsible, however, for ordinary wear and tear or for damage that can show was caused by persons other than the Exhibitor.

12. INDEMNIFICATION. Exhibitor, hotel and ICC agrees to indemnify and hold each other and the other’s officers, directors, agents and employees harmless against any and all claims, costs and expenses, including reasonable attorney’s fees, arising out of or relating to the other’s performance under this agreement.

13. CARE OF BUILDING AND EQUIPMENT. Exhibitors or their agents shall not injure or deface any part of the exhibits or any booth, its contents, or show equipment, or any fixtures on or about the exhibit space. Should an article of property result from the damaging the show will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens.

14. OTHER REGULATIONS. Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.
SYMPOSIUM REQUEST APPLICATION

EXACT TITLE OF SYMPOSIUM: __________________________________________________________

COMPANY: _________________________________________________________________________

CONTACT: ____________________________ TITLE: ________________________________

ADDRESS: ____________________________ CITY: _____ STATE: _____ ZIP(POSTAL) _____ COUNTRY: _____

TELEPHONE: __________ FAX: _______ EMAIL: ________________________________

TARGET AUDIENCE: _______________________________________________________________

BRIEF DESCRIPTION OF EVENT: ____________________________________________________

REQUESTED DAY AND DATE OF THE ICC MEETING FOR THE SYMPOSIUM:

- Friday (August 18, 2017)
  - Luncheon $25,000

- Saturday (August 19, 2017)
  - Luncheon $25,000

PAYMENT INFORMATION

PAYMENT METHOD: ___________________________ FEE DUE: $ _____________________________

☐ Check Amount Enclosed: _____________________________

CREDIT CARD:

☐ AMEX ☐ VISA ☐ MasterCard

☐ DO NOT EMAIL CREDIT CARD INFORMATION

Amount To Be Charged: _____________________________

Credit Card Number

Name As It Appears On Credit Card

Cardholder’s Signature

FOR ICC USE ONLY

Date Received: _____________________________

Confirmation Sent: _____________________________

Payment Received and Entered: _____________________________

CONTACT INFORMATION:

Questions: Yvonne Grunebaum (Director of Industry Relations)
ygrunebaum@prri.com or +1.978.927.8330

REMIT APPLICATION TO: International Coronary Congress
industry@InternationalCoronaryCongress.com or +1-978.524.0461

City/State/Zip (Postal)/Country
# Strategic Support Request Form

Once the ICC receives your Strategic Support Request Form you will be notified regarding approval of your request and to confirm the appropriate next steps. Please indicate your interests below.

**EXHIBITOR/SUPPORTER:**

**CONTACT:** ____________________ **TITLE:** ____________________

**ADDRESS:** ____________________ **CITY:** _____ **STATE:** ____ **ZIP(POSTAL):** _____ **COUNTRY:** _____

**TELEPHONE:** ______ **FAX:** ______ **EMAIL:**

<table>
<thead>
<tr>
<th>Level</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>PLATINUM LEVEL</td>
<td>$75,000</td>
</tr>
<tr>
<td>GOLD LEVEL</td>
<td>$50,000</td>
</tr>
<tr>
<td>SILVER LEVEL</td>
<td>$25,000</td>
</tr>
<tr>
<td>BRONZE LEVEL</td>
<td>$10,000</td>
</tr>
<tr>
<td>PA Hands on Training</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

Complete This Form and Return To:
International Coronary Congress
500 Cummings Center – Suite 4400
Beverly, MA 01915 USA
Phone: +1.978.927.8330
Fax: +1.978.524.0461
Email: industry@InternationalCoronaryCongress.com

## Payment Information

**PAYMENT METHOD:**

**FEE DUE:** $ ____________

Check Amount Enclosed: ____________

**CREDIT CARD:**

- **DO NOT EMAIL CREDIT CARD INFORMATION**
- AmEx
- Visa
- MasterCard

Amount To Be Charged: ____________

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<thead>
<tr>
<th>Credit Card Number</th>
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</thead>
</table>

Name As It Appears On Credit Card

<table>
<thead>
<tr>
<th>Cardholder’s Signature</th>
</tr>
</thead>
</table>

FOR ICC USE ONLY

Date Received: ____________________

Confirmation Sent: ____________________

Payment Received and Entered: ____________________

CONTACT INFORMATION:

Questions: Yvonne Grunebaum (Director of Industry Relations)
ygrunebaum@prri.com or +1.978.927.8330

Company Name

Street Address

City/State/Zip (Postal)/Country
MARKETING SUPPORT REQUEST FORM

This form must be completed and returned for all marketing support except symposia. For symposia please see the Symposium Request Application. Once the ICC receives this form you will be notified regarding approval of your request and to confirm the appropriate next steps. Please indicate your interests below.

EXHIBITOR/SUPPORTER: 

CONTACT: _________________________ TITLE: _________________________

ADDRESS: _________________________ CITY: ______ STATE: ___ ZIP(POSTAL) ______ COUNTRY: ______

TELEPHONE: _______ FAX: _______ EMAIL: 

☐ Door Drops $3,000
☐ Keycards $10,000
☐ Program Book Back Cover $5,000

Complete This Form and Return To:
International Coronary Congress
500 Cummings Center – Suite 4400
Beverly, MA 01915 USA
Phone: +1.978.927.8330
Fax: +1.978.524.0461
Email: industry@InternationalCoronaryCongress.com

PAYMENT INFORMATION

PAYMENT METHOD: FEE DUE: $ _________ ☐

☐ Check Amount Enclosed: ________________

☐ Amount To Be Charged: ________________

Credit Card Number

Name As It Appears On Credit Card

Cardholder’s Signature

☐ Please check if credit card billing address is the same as contact information at the top of this form

☐ If billing address is not the same please enter it below:

Company Name

Street Address

City/State/Zip (Postal)/Country

CONTACT INFORMATION:
Questions: Yvonne Grunebaum (Director of Industry Relations ygrunebaum@prri.com or +1.978.927.8330