

# EXHIBITION INFORMATION

SPACE ASSIGNMENT AND RENTAL FEE:

**\$5,000**

Your exhibit fee includes the following:

- 6 ft. Table and 2 chairs
- Daily aisle cleaning
- Two (2) exhibitor badges
- Program Guide

Space assignment is based on the order of application receipt. If two applications are received at the same time, priority will be given to sponsors of the meeting. *Exhibit space maximum of two spaces are allowed per non-sponsoring exhibitor.*

## EXHIBIT DATES AND HOURS: \*

<b>Friday, August 18, 2017:</b>	Coffee Break: 10:00 am – 10:15 am Lunch Break: 12:45 pm – 1:45 pm Coffee Break: 3:00 pm – 3:15 pm	<b>7:30 am – 5:00 pm</b>
<b>Saturday, August 19, 2017:</b>	Coffee Break: 10:00 am – 10:15 am Lunch Break: 12:30 pm – 1:30 pm Coffee Break: 3:20 pm – 3:35 pm	<b>7:30 am – 5:00 pm</b>
<b>Sunday, August 20, 2017</b>	Coffee Break: 10:00 am – 10:15 am	<b>7:30 am – 1:30 pm</b>

*\*All Times are subject to change based on final program*

## LOCATION OF EXHIBITS:

The exhibits will be located in the foyer of the 5th Floor North Pre-Function Area, immediately outside of the Scientific Sessions.

## ADDITIONAL MEETING REGISTRATION BADGES:

Each exhibit includes two (2) registrations for your company. You may register additional industry personnel at the discounted price of \$150 per badge. Industry registration includes Scientific Sessions, Welcome Reception, Continental Breakfast, and morning and afternoon Coffee Breaks.

## APPLICATION AND DEPOSIT:

Your exhibitor application must be accompanied by full payment of the contracted fee in order to reserve space and must be received by March 31, 2017. The balance of the contracted space must be paid in full by June 30, 2017. Credit card information or checks should be sent to:

ICC - Attn: Yvonne Grunebaum  
500 Cummings Center – Suite 4400  
Beverly, MA 01915 USA  
E-mail: [industry@InternationalCoronaryCongress.com](mailto:industry@InternationalCoronaryCongress.com)  
Fax: +1.978.524.0461

For more information regarding **Exhibiting:**  
please contact **Yvonne Grunebaum**  
[ygrunebaum@prri.com](mailto:ygrunebaum@prri.com) or +1.978.927.8330



## SUPPORT AND EXHIBITOR GUIDELINES:

### NATURE OF EXHIBITION:

The International Coronary Congress (ICC) includes a scientific exhibit designed to provide a showcase of products and services either specifically designed for, or customarily used in, purchasing or delivery of healthcare products.

The ICC reserves the right to refuse rental space to any company whose products and services are not, in the opinion of the ICC, compatible with the mission of the ICC and the objectives of the ICC. The ICC does not guarantee that any space will be available to any applicant. If space is not available, a waiting list will be held in the order of receipt of application and 50% deposit. ICC will either apply payment for the following year or refund all payments received in the event space does not become available. This will occur two weeks after the meeting.

### INSTALLATION:

- **Friday, August 18, 2017** 6:00 am – 7:30 am
- **Saturday, August 19, 2017** 6:00 am – 7:30 am

### SPECIAL NEEDS:



Please contact the ICC administrative office if you have a disability, which requires special accommodations.

### ENTERTAINMENT AND PRIVATE MEETINGS:

The ICC controls all function space at the Marriott Marquis during the dates of the International Coronary Congress. Forms are available to rent rooms for company meetings, events and industry symposia in this prospectus. These events may only be held during designated times and will be charged a fee regardless if event is held onsite or offsite. The Company assumes full responsibility for property damage, personal injury or death to any party, by reason of occurrences at or related to any such functions conducted by it. Signage and promotion will be allowed only in designated areas and must be approved by ICC staff prior to display.

### EXHIBIT SERVICE KIT:

The Service Kit will be available online after July 3rd and will provide you with complete information regarding:

- Shipping
- Utility services
- Personnel registration
- Pre-registration mailing labels
- Product description requirements
- Hotel reservations
- Any other information needed during installation, exhibiting and dismantling of your exhibit.

### CHANGES:

All times, program schedules and floor plans in this prospectus are subject to change based on the final program. All changes will be communicated in subsequent material.

### PRELIMINARY PROGRAM:

The ICC Preliminary Program will be available on the Meeting Website:

[www.InternationalCoronaryCongress.com](http://www.InternationalCoronaryCongress.com)

### DISMANTLING:

- **Friday, August 18, 2017** 5:00 pm – 5:30 pm
- **Saturday, August 19, 2017** 5:00 pm – 5:30 pm
- **Sunday, August 20, 2017** 1:30 pm – 2:30 pm

For more information regarding **Exhibiting:**  
please contact **Yvonne Grunebaum**  
[ygrunebaum@pri.com](mailto:ygrunebaum@pri.com) or +1.978.927.8330

